

Dental Client Boosts Conversions in 3 Months

A dental practice was struggling to convert website visitors into booked consultations. They partnered with an agency that leveraged our white-label PPC services to revamp their Google Ads campaigns and optimize landing pages for higher conversion rates.

Increase new patient leads and reduce cost per acquisition.

Strategy:



Implemented custom ad copy focused on promoting specialized dental services.



Designed a mobile-optimized landing page with a clear call-to-action (CTA) for appointment bookings.



Used advanced targeting to focus on users actively searching for dental care in the local area.

Results:

1. 38% increase in conversion rate within 3 months.
2. Cost per conversion decreased from \$50 to \$28.
3. Click-through rate (CTR) stabilized at an impressive 6.1%.
4. New patient inquiries increased by 45%.

Testimonial:



"Working with PPC.ninja transformed the way we manage our dental clients' PPC campaigns. Their deep knowledge of the industry and ability to fine-tune our Google Ads led to significant improve-

- Agency Owner

